Breeding exceptional Boran genetics

In 2007, Keith Peinke and his father, Kenneth, established a Boran cattle herd. Today, their 30 Boran stud cows produce sought-after genetics. Mike Burgess reports.

The Peinke Ranch Boran (PRB) herd, situated on the 800ha Peinke Ranch near East London in the Eastern Cape, is owned by father-and-son team, Kenneth and Keith Peinke. Over the past few years, the Peinkes have produced Borans with exceptional genetics; a number of females have fetched over R100 000, while five Boran bulls were recently auctioned for R550 000. At the National Sale in July 2016, the Boran Cattle Breeders’ Society named the PRB herd the second-most productive Boran stud herd with under 50 cows in South Africa.

“Boran are such versatile cattle. Farmers like us, it’s a great achievement,” says Keith. “But there’s a lot of room for improvement.”

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